

# COLLEGE ALUMNI MENTORING SERIES

## YOU'RE MAJORING IN WHAT?!



RAQUEL CABO  
C'04

### MAJOR: PSYCHOLOGY

#### **Vice President of Global Commercial Strategy at Ovid Therapeutics**

Raquel has experience across a variety of healthcare industry sectors in the US and Europe. She is passionate about working with patients, clinicians, and payers at all stages of product development to address true unmet needs and ensure access to medicines. Over the last five years at Ovid, a biopharmaceutical company focused exclusively on developing impactful treatments for patients and families living with rare neurological disorders, she has had various roles leading the development and execution of Market Access, Patient Services, HEOR, Pricing, and Channel strategy for early stage to late-stage drug candidates. Prior to joining Ovid, Raquel was Director of Global Market Access at GE Healthcare, based in London. At GE Healthcare, Raquel focused on demonstrating the value of innovative technology through research, customer partnerships, digital marketing, and sales support. Raquel was a member of Medtronic's EMEA health economics and reimbursement team, based in Switzerland. Raquel earned her MSc in International Health Policy and Health Economics from the London School of Economics and earned her BA in Psychology and French, cum laude, from the University of Pennsylvania.



JARED GRUSD  
C'94

### MAJOR: ENGLISH

#### **Senior Advisor to the CEO and Chief Strategy Officer at Snap Inc.**

Jared has led some of the world's most innovative organizations. At Snap, the parent company of Snapchat, he leads corporate strategy, development, international market expansion and current functions. Jared is on the board of directors at SoulCycle and the advisory council at the University of Chicago Law School. He is an adjunct professor at Columbia Business School and a lecturer in law at the University of Chicago Law School. Jared previously oversaw global strategy for news and information at Verizon Media as the chief executive officer of HuffPost. Before that, Jared was general counsel and global head of corporate development of Spotify. He also had successful tenures as the chief strategy and business development officer of AOL and as a senior executive of Google. Jared co-founded Shake, a venture-backed legal technology company that sold to Legal Shield. He was named three times as one of the hundred coolest and most influential people in the New York technology ecosystem by Business Insider. Fortune recognized Jared as one of the five most powerful technology lawyers. He received an MBA from Columbia Business School, a JD, with Honors, from the University of Chicago Law School, and a BA from the University of Pennsylvania.

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**DAN JEE**  
C'08

### MAJORS: PSYCHOLOGY, SOCIOLOGY, ECONOMICS

#### **Director of Integrated Media, Asia Pacific Latin America at Nike**

Having joined Nike in 2016, Dan is currently responsible for strategy and execution of Nike's integrated media marketing for the Asia Pacific Latin America geography across all online and offline channels including but not limited to search, social, display, affiliate, television and out-of-home. Prior to his current role, Dan held various roles on both brand-side and agency-side: overseeing E-Commerce and Digital Marketing for four of the AmorePacific brands in North America; leading Customer Acquisition and International Marketing for Gilt Groupe; and managing digital analytics for Fortune 500 clients in retail, hospitality, and financial services sectors at Razorfish. Dan graduated from the University of Pennsylvania with a B.A. in Psychology, Economics, and Sociology.



**ALLIE NAVA**  
C'94

### MAJOR: HISTORY OF ART

#### **Global Private Equity & Industry Verticals Leader at AWS Amazon**

In her current role, Allie Nava leads a practice of generalists and industry vertical specialists advising customers on the use of technology, cloud, digital innovation, data analytics, AI ML, IoT, blockchain, ESG/ sustainability best practices, and more, to create value in their portfolios for all stakeholders. Previously, she was Senior Vice President at Dun & Bradstreet co-founding, building, leading, and scaling 2 innovative big data analytics-focused company divisions. She also has been actively involved as a Board Member at mission-oriented organizations like Project Impact and the Susan G. Komen Foundation. She completed her B.A. work at The University of Pennsylvania, her M.S. work at Columbia University and NYU, and her MBA work at Harvard Business School.